

## LAUNCH OF THE INTERNATIONAL PORTO-NOVO FESTIVAL SECOND EDITION BECOME A PARTNER!

« Land of Vodùn » - from January 6-18th 2018

In continuity of the first edition's success (January 2017), the Vodùn (voodoo) Arts & Culture Festival of Porto-Novo aims to place itself in the key international festivals agenda for the long term, starting with its second edition.

An ambition pursued by the Mayor of Porto-Novo, Mr. Emmanuel Zossou, who works on a gain of greater power, thanks to **the search of national and international sponsors and partners.**

As of now, in terms of media partners, the Festival can count on the **Radio-France's** support, that helps **the Benin International Musical (BIM)**, a Beninese collective of artists performing soon at the Porto-Novo Stadium for a great concert evening.

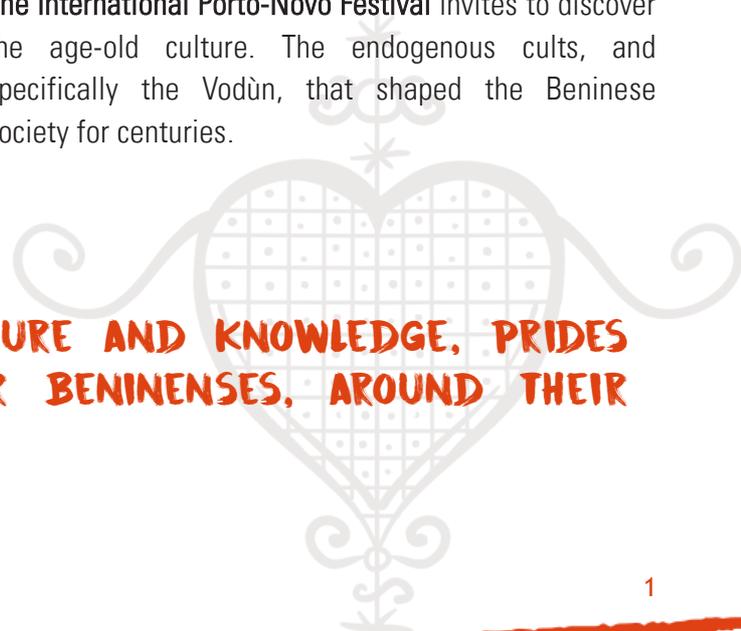
**RFI** also supports the Festival. As well as the European Broadcasting Union (EBU regrouping 73 broadcasters in 56 countries) and the International Radio and Television Union (URTI – counting 53 broadcasters in 43 countries).

**PORTO-NOVO, CITY OF NATURE, CULTURE AND KNOWLEDGE, PRIDES ITSELF AS A GATHERING PLACE FOR BENINENSES, AROUND THEIR SHARED CULTURE.**

The first edition allowed to demonstrate Porto-Novo's capabilities to organize and host a global cultural event. Emmanuel Zossou has set himself the goal to share Porto-Novo, capitale of Benin, **the rich historical, cultural and architectural heritage**, with the world, spearhead of its culture, "the Latin Quarter of East Africa".

### **WHAT IS THE FIP?**

The **International Porto-Novo Festival** invites to discover the age-old culture. The endogenous cults, and specifically the Vodùn, that shaped the Beninese society for centuries.



Through a rich and eclectic program, with artists as passionate as they are attached to their culture, between tradition and modernity in the diversity of artistic expressions: music, concerts, workshops, sacred drums and profanes, **masks and artifacts parades**, brass ensembles, songs and dances.... These reunions will set beating the heart of neighborhoods and traditional squares, thanks to deities wandering and processions in historical sites of Porto-Novo.

The **International Porto-Novo Festival** also welcomes you to learn about a rich cultural, architectural and historical heritage: Porto-Novo owns one of the best preserved heritage in Benin, a true witness of the country's origins: more than 100 traditional squares and convents, the Royal Palace, the Honmè Museum, the central mosque, the Alexander Sènou Adande Ethnographic Museum, the Da Silva Museum of the Arts and Afro-Brazilian culture...Authentic and unique places.

The **International Porto-Novo Festival** is finally a **international meeting of high-level artists and globally known intellectuals**, within a conference organized during two days on Vodùn culture and the challenges of tomorrow.

Those are assets that ensure that the **International Porto-Novo Festival** is and will be the one International Festival of Vodùn Arts and Culture.

Becoming a partner of the **International Porto-Novo Festival** is the opportunity to participate in the **international meeting of high-level artists and intellectuals**, daily committed to the promotion of West Africa's people culture. Becoming a partner of the **International Porto-Novo Festival** is also participating in a major gathering gratifying Vodùn culture around the world and contributing to promote an event at the heart of the Beninese culture, beliefs and cults birthplace.

---

## MORE INFORMATION

### Press contacts:

Anne Testuz | [anne.testuz@fip.bj](mailto:anne.testuz@fip.bj) | (+33) 6 64 19 00 65

Laureen Sarfati | [laureen.sarfati@fip.bj](mailto:laureen.sarfati@fip.bj) | (+33) 6 62 30 34 03

### Partnership contacts:

Benin | Emmanuel Zossou | [emmanuel.zossou@villedeportonovo.org](mailto:emmanuel.zossou@villedeportonovo.org) | (+229) 67 84 84 57

France | Roger Fajnzylberg | [roger.fajnzylberg@fip.bj](mailto:roger.fajnzylberg@fip.bj) | (+33) 6 16 59 06 07

---

Follow us on



An event in partnership with

radiofrance

